

We, the undersigned (hereinafter referred to as the "Exhibitor") offer to take, for our use, exhibition space for *The Greater Hamilton Home & Garden Show* (hereinafter referred to as the "Exhibition") subject to the terms and conditions on this page and the reverse side.

EXHIBITOR INFORMATION	EXHIBITOR INFORMATION
Company:	Phone:
Address:	Fax:
City:	Email:
Province:	Website:
Postal:	Alt Contact:
Contact:	Alt Phone:

EXHIBITOR'S REQUEST FOR BOOTH SPACE

- (a) Booth Dimensions: (Depth) _____ X (Width) _____ = _____ Total Square Feet
 - (b) Total Cost of Space Rental: \$ 1450 _____ (\$14 / sq. foot) Corner \$ _____ (\$150/corner)
 - (c) Preferred Booth Locations: First Choice _____ Second Choice _____ Third Choice _____
- (Those booking a corner booth must book at least one adjacent non-corner booth)

Please do not locate our booth adjacent to: _____

PRODUCTS TO BE EXHIBITED: _____

DEPOSIT/PAYMENT INFORMATION

Space Rental: \$ _____
 Show Guide Advertising: \$ _____
 HST @ 13% (#814689469RT0002) \$ _____
 Total Cost: \$ _____
 Deposit Enclosed: \$ _____
 Balance Due: \$ _____

CREDIT CARDS: Mastercard, AMEX and VISA accepted.

Card Type/Expiry: _____

Card Number: _____

Authorized Signature: _____

CHEQUES: Please make cheques payable to **Town Media, 1605 Main St. West, Hamilton, Ontario, L8R3L4**
Tel: 1 - 866 - 414 - 0454

I agree to the terms and conditions of this agreement and have read and understand the exhibitor rules and regulations on the reverse side or sent to me by fax herewith. The client acknowledges that liability is not limited to the corporate entity and that in the event of default of payment, the individual shall be guarantor and surety for full payment of the outstanding account. Contracts cancelled before January 1st is subject to a cancellation fee of 50% of the contracted amount. After January 1st, the full contracted amount remains due and payable. By signing this agreement you agree to the terms and conditions indicated on page 2 of this agreement.

Date Submitted: _____ Submitted by: _____
(Authorized Signature)

By signing above, I confirm I have read and agree to all of the rules and regulations noted on page 2.

For Office Use Only

Assigned Booth(s): _____ Accepted By: _____ Date: _____ Rep _____

SCAN | EMAIL TO clevo@postmedia.com

SHOW DATES: February 28,29, March 1st, 2019

LOCATION: First Ontario Centre

EXHIBITOR RULES & REGULATIONS

1. **CONTRACT:** This contract for space constitutes a contract between the Exhibitor and the Management, and in addition to its terms, shall include and incorporate the Exhibitor's Rules and Regulations printed on this application, the tentative floor plan which the parties acknowledge may be amended and modified by the Management, and the Rules and Regulations which will be sent to the Exhibitor as part of the Exhibitor's Manual, a copy of which is available upon request from Management.

2. **LICENCE AND TERM:** The licence given hereunder shall be solely for the use and occupation of the space allocated to the Exhibitor. This shall be for the period commencing at the appointed move-in time and ending at the appointed move-out time including the installation and the removal of exhibits.

3. **MANDATORY INSURANCE:** Full insurance coverage during the entire duration of the Exhibition including move-in and move-out must be obtained by the Exhibitor. Insurance must include Town Media a Division of Post Media Network Inc. and First Ontario Centre as additional insured with a minimum liability of 2 million dollars. The Exhibitor must be prepared to furnish a Certificate of Insurance to Management prior to show set up upon request.

4. All exhibitors shall be eligible to apply for exhibit space in the Greater Hamilton Home & Garden Show subject to approval. The Management reserves the right to reserve, decline, or prohibit any exhibit or part of an exhibit, which in its opinion is not suitable to or in keeping with the character of the exhibition.

5. **LOCATION OF EXHIBIT:** Management reserves the right to relocate an exhibitor, as it shall deem necessary to the proper conduct of the Exhibition.

6. **SUBLICENCE OF SPACE:** The Exhibitor shall not sublicense, transfer, or apportion any part of its allotted space, shall not exhibit nor permit to be exhibited in its space any merchandise NOT a part of its own regular products, and shall not exhibit any advertising material not directly pertaining to the products exhibited except as specifically approved by the Management.

7. **NON-DELIVERY OF THE BUILDING:** The Management will not be liable for failure to deliver the space in the event of the building becoming unavailable through fire, act of God, public enemy, strikes, the authority of the law, or any other cause beyond its control.

8. **DAMAGES:** The Management shall not be liable for any damages, whether direct, indirect, general, special, consequential or otherwise to the Exhibitor, its agents and employees or visitors to its exhibit whether occasioned by Management, its officers, agents or employees, or by another Exhibitor.

9. Show management prohibits construction of exhibits beyond floor inspection hours prior to official opening. All debris must be removed and exhibits are expected to be fully and completely set up by the scheduled opening show hours. If exhibitors, including exhibit companies do not comply a fine will apply

10. **CANCELLATION OF CONTRACT:** Contracts cancelled before January 1st is subject to a cancellation fee of 50% of the contracted amount. After January 1st, the full contracted amount remains due and payable.

10. PAYMENT SCHEDULE:

Contract Signed	Deposit	2nd Payment	3rd Payment
Prior to Oct. 31,	20%	40% due Dec. 31	40% due Feb. 1
After Oct 31 but prior to Feb. 1	50%	50% due Feb 1	
After Feb. 1	100%		

In the case the Exhibition shall not be held for any reasons whatsoever, then and thereupon the licence of the space to the Exhibitor shall be terminated. In such case, the limit of the claim for damage and/or compensation by the Exhibitor shall be returned to the Exhibitor for licence of the amount received by the Management from the Exhibitor for licence of the space, provided that if the Exhibition is terminated for any reason during the term of the licence the amount to be refunded to the Exhibitor hereunder shall be prorated based on the proportion of the term expired up to the termination.

11. EXHIBIT SPACE RENTAL INCLUDES:

- * Standard drape booth as described in the Exhibitor Manual.
 - * General exhibition security services.
 - * Exhibit staff access as per maximum outlined in Exhibitor Manual.
 - * Listing in official program subject to deadline.
- All other requirements and furnishings, including electrical, are the responsibility of the exhibitor. Floor covering in exhibits is mandatory.

12. **EXHIBITOR'S MANUAL:** The Management will mail to each Exhibitor, a manual which shall contain a copy of the Operational Rules and shall provide complete shipping instructions, production information and order forms for all services needed during installation, show period, and removal from the exhibition. This kit shall be forwarded to the Exhibitor's Contact Person.

13. **INTERPRETATION OF REGULATIONS:** The Management has the right to make such changes, amendments, and additions to these Exhibitor's Rules and Regulations, as it shall deem necessary to the proper conduct of the Exhibition and thereupon the Exhibitor's Rules and Regulations and the Operational Rules shall rest with the Management and its decision shall be final. Management may require Exhibitors to make such alterations to their displays, as it deems necessary to the proper conduct of the exhibition and, on failure to comply, may order the immediate removal of the entire exhibit without compensation and at the Exhibitor's expense.

14. **BOOTH SHARING:** Is not permitted without prior written authorization. All products represented within your exhibit space must be wholly owned by the corporation or company booking the exhibit space. The official agency of record may book booth space to present products they represent. Any exhibitor subletting or promoting products that they do not officially represent will be fined \$1000 per occurrence.

15. **AISLES AND COMMON AREAS:** Are not to be used by individual exhibitors. No solicitation may be conducted in the aisles, foyers or common areas. Flyers, incentives and signage are not permitted in any common areas without express prior written approval by show management and may involve a sponsorship agreement. Any unauthorized solicitation or distribution in the aisles or common areas will be subject to fines of \$1000 or more per incident